

Summary

Experience in social media management, digital communications, and content creation through professional and academic work. Skilled in Adobe Creative Suite and Canva, with developing experience in website design and content management. Proficient in photography and editing high-quality images for social media and promotional use. Strong background in leadership with a demonstrated ability to connect and engage with the community.

Skills

- Social Media Content Creation & Graphic Design
- Adobe Creative Suite, Canva, Bluehost
- Photography & Photo Editing
- Website Development (HTML, CSS) and ADA Accessibility Knowledge
- Interpersonal & Intercultural Communication
- Team Leadership & Collaboration
- Customer Service (Online & In-Person)
- Content Planning & Organization
- Time Management

Education

Utah State University | Logan, UT
Bachelor of Agriculture Communications
Current

Snow College | Ephraim, UT
Associate of Life Science
05/2025

Relevant Coursework

- Graphic Design
- Website Design
- Event Planning & Manager Communications
- Interpersonal Communications
- Interculture Communications
- Mass Communication
- Communication & Research Methods (summer 2026)

Recent Experience

Agriculture Communication Intern
Rowley's Red Barn
08/2025- 12/2025

- Created and managed social media content to promote products, events, and agritourism experiences, increasing audience engagement and visibility
- Produced mobile-first content including photos, short-form videos, and graphics using Adobe Creative Suite and Canva
- Conducted interviews with local vendors and developed storytelling content to highlight community partnerships
- Collaborated with team members to align messaging with brand voice and marketing goals

Agriculture Communication Intern
Rowley's Red Barn
08/2025- 12/2025

- Assisted with basic office duties
- Assisted in the training of new employees
- Customer service: answering phone calls, resolving in person issues, and relaying information back to the manager
- Helped with seasonal event

FSY Assistant Coordinator
BYU
05/2024-08/2024

- Coordinated and executed large-scale events, ensuring clear communication between leadership teams and participants
- Led and trained staff, providing guidance on effective communication and engagement strategies
- Facilitated meetings and activities, strengthening organizational and leadership skills
- Managed schedules and logistics for multiple concurrent activities

Full time Mission| São Paulo West,
Brazil
Missionary at the Temple Visitor Center
08/2022 - 03/2024

- Delivered public-facing presentations and communicated with diverse audiences in Portuguese and English
- Managed high-volume visitor interactions, providing accurate and engaging information in a professional setting
- Trained and mentored new team members, improving onboarding and communication effectiveness
- Resolved conflicts and addressed questions with tact and professionalism

Leadership Experience

Utah Pork Producers
Ambassador
Current

- Represent Utah's pork industry through community outreach and agriculture advocacy
- Assist in events and promotional campaigns supporting pork producers
- Educated consumers on pork production, animal care, and modern agriculture practices.

FFA
Vice President & Reporter
05/2019-05/2021

- Managed chapter communications by creating social media posts, articles, and announcements
- Photographed events and activities
- Coordinated committees and assisted with planning meetings, events, and achievements

Squash Head 4H
Club leadership
04/2014 - 08/2021

- Assisted club leaders in organizing meetings and activities for the club
- Mentored younger members by helping them learn livestock care, show preparation, and project responsibilities